

YOUR CONTACTS

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Your Hotel

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Am Leitz-Park 8
35578 Wetzlar

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BAG Diagnostics GmbH
Amtsgerichtsstr. 1-5 • D-35423 Lich

REAL-TIME PCR TRAINING

Additionally, we offer our distributors an optional hands-on training for real-time PCR technology at BAG lab.

Thursday, 24th November 2022

Morning

9:00 - 12:00 PM
RT-PCR Training

12:00 - 1:00 PM Lunch Break TBA

Afternoon

1:00 - 5:00 PM
RT-PCR Training

After 5:00 PM Departure/Free Time



WE LIVE
TO EXCITE

Photo credits: Wetzlar ©Dominik Ketz and ©Vienna House
BAG Team ©Meike Dietz

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DISTRIBUTORS
STRATEGY MEETING

DAILY SCHEDULE
21ST TO 23RD
NOVEMBER 2022

BAG 
DIAGNOSTICS

Monday, 21st November 2022

Morning

9:00 - 11:30 AM
BAG Tour in Lich (optional)

11:30 - 12:00 PM
Greetings by Dr. Sachsenberg

12:00 - 1:00 PM Lunch Break
at Vienna Hotel in Wetzlar

Afternoon

1:00 - 3:00 PM
Presentation of all distributors

3:00 - 3:30 PM
BAG - Development
Summary 2020 - 2022

3:30 - 4:00 PM Coffee Break

4:00 - 5:00 PM
Marketing Support Possibilities

Evening Program

5:30 - 7:30 PM Dinner „La Vinoteka“

8:00 - 11:00 PM (optional)

- > FIFA World Cup USA – Wales
- > Christmas Market FFM

Tuesday, 22nd November 2022

Morning

9:00 - 10:30 AM
BAG Product Presentations

10:30 - 11:00 AM Coffee Break

11:00 - 12:00 PM
Timeline Product Development

12:00 - 1:00 PM Lunch Break
at Vienna Hotel in Wetzlar

Afternoon

1:00 - 2:30 PM
Think Tank – New Products

2:30 - 3:30 PM
Success Stories

3:30 - 4:00 PM Coffee Break

4:00 - 5:00 PM
Individual Forecast Sessions

Evening Program

5:30 - 8:30 PM Final Dinner „Knossos“

Wednesday, 23rd November 2022

Morning

9:00 - 10:00 AM
Individual Forecast Sessions

10:00 - 10:30 AM
BAG Strategy Outlook

10:30 - 11:00 AM Coffee Break

11:00 - 12:00 PM
Final Session

12:00 - 1:00 PM Lunch Break
at Vienna Hotel in Wetzlar

Afternoon

From 1:00 PM Free Time / Departure



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